

Product aware Email

Subject: Cheap Deck or Lasting Quality? The Choice is Yours!

Hi John,

Have you been dreaming of transforming your outdoor space but are unsure where to start? Finding the right decking solution can be overwhelming with so many options that don't always deliver on their promises.

Unfortunately, many decking companies offer cheap materials and quick fixes that may seem appealing at first but end up costing more in the long run due to constant repairs and replacements. You deserve a deck that enhances your outdoor space without the worry of it deteriorating over time.

At (Company Name), we believe you deserve both quality and value. Our premium decking solutions provide durability without compromising on style. Ready to invest in a deck that lasts? Reach out today to get started!

Looking forward to helping you create your dream outdoor space!

Best,

(Company Name)

Retargeting Email

Subject: Keep Waiting or READY to Enjoy a Stunning Deck?

Hi John,

We noticed you were interested in upgrading your outdoor space with a new deck but haven't made a decision yet.

Choosing the right deck can be overwhelming, and delaying the decision means missing out on the chance to enjoy a beautiful, functional outdoor area. Meanwhile, subpar options can lead to endless maintenance and disappointment.

At (Company Name), we offer high-quality decking solutions that combine style and durability. Imagine relaxing on a stunning new deck that enhances your home and provides years of enjoyment. Let's make that vision a reality—[click here](#) to schedule a free consultation and start the transformation!

Don't wait—let's get started on creating your dream outdoor space today!

Best,

(Company Name)

Welcome email

Subject: Welcome! Transform Your Outdoor Space with Our PREMIUM DECKING !

Hi John,

Welcome to (company name)! We're excited to help you create a BEAUTIFUL and DURABLE outdoor space.

Why Us?

Not all decking is created equal. Many companies offer CHEAP prices but compromise on quality, leading to decks that don't last. We only use TOP-QUALITY materials and expert craftsmanship to ensure your deck is a long-lasting investment.

Get Inspired:

Check out our portfolio to see how we've transformed outdoor spaces for our customers.

Ready to get started or have questions? We're here to help!

Looking forward to helping you create the deck of your DREAMS!

Best,

(company name)

Deadline Email

Subject : Don't Miss Out—FINALIZING Your POOL Design Before the Season Ends! ⌚

Hi John,

Time is ticking, and there's no better moment than now to finalize YOUR POOL design and get started on creating your Dream Backyard.

Why Act NOW?

With the season closing in, it's crucial to lock in your design to avoid delays and ensure your pool is ready when you need it. Our schedules are filling up FAST, so don't wait too long!

[Click here](#) to schedule your design consultation and secure your spot in our upcoming projects.

We can't wait to create something extraordinary together!

Build Smart, build with us,

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